



## WINNER AGAIN!!

*Presto Most Admired Franchisee Of The Year  
 Held At Vedic Village, Kolkata*



**THE PRESTO  
 AwardNite**  
 is the most  
 prestigious event for  
 our organization.  
 The event was held  
 on 4th to 6th March,  
 2016 at Vedic Village,  
 Kolkata.

The entire PRESTO franchise family across India assembled for the PRESTO Franchise Meet 2016. As has been the custom, our star performers were awarded their respective Trophies across various categories.

It is amongst this August group of winners that we choose a champion of champions, the "PRESTO Most Admired Franchisee of the Year."

And this year, Mr Atanu Pal Chowdhury of Assam Studio – Shillong was the winner of this coveted title.

This success with the PRESTO business at a relatively small place like Shillong is a case study for many of us. Mr Atanu has shown us that limitations are only in our mind and it is we ourselves who define our horizons.

Thank you sir, for keeping us Inspired!



## FROM THE EDITOR'S DESK



I am glad to announce the re-launch of Presto Talk monthly communiqué. This communiqué will inform you of all important updates in terms of Product Development, Team Updates, Events and any other matter that will be appropriate to your interest.

We will have a section called "Focus Franchisee of the Month" wherein we will focus on a particular Presto franchisee and reveal their secret of success. It will be a great learning platform for all of us. Starting from April 2016 we are starting a Contest "Presto Idea of the Month" which is open only to Franchisees. You can share any Novel Marketing Idea that you implemented, Any Special Design Template you made, Made any customer feel really Special or absolutely anything else that you think added value to your Presto business. We will choose a winner from the entries and will reward a 2 gm Gold Coin. The "Ideas" so collected will be published in the Presto Talk Communiqué for everyone's benefit.

We began this year with a Big Bang "Franchise Meet 2016" held at Vedic Village, Kolkata on 4th, 5th and 6th March 2016. Most of our Business Partners, well Wishers were present in the event. We have launched our Product Catalogue 2016 along with new projects. We have opened our 3rd International outlet at Kathmandu, Nepal.

Feelings and emotions have been at the heart of Presto. The company believes that so long as there are human emotions, PRESTO brand positioning will remain "FRESH & FRAGRANT". The brand is committed to providing its customers with opportunities to express their emotions. Presto is a medium through which they can say to their loved ones, they care.

Emotions Best Expressed @ PRESTO!

Happy Selling!



Manisha Agarwal (Franchise Head)



## PRESTO'S ANNUAL FRANCHISE MEET 2016

AT VEDIC VILLAGE, RESORT, KOLKATA

### Annual Franchise Meet 2016.

The three days programme for annual franchise meet was held on 4th, 5th and 6th March 2016. Most of our Business Partners, well Wishers were present in the event from across the country. It was full of "Masti, Music & Fun" along with valuable conference and workshop.

The best performing Franchisees and individuals of Presto were honoured and appreciated for their achievements for the year 2015 – 2016. The evening was made even more special with the cultural programmes and "Durga Vandana" followed by Award Nite.

The awards were given across a number of categories along with awardees mentioned.

1. Most Admired Franchisee Store Of The Year (Sales)  
**"Assam studio, Shillong"**
2. Most Admired Franchisee Store Of The Year (Visual & Appeal)  
**"Wrap A Wish, Kolkata"**
3. Most Admired Franchisee Store Of The Year (Overall Performance)  
**"Trinity, Chennai"**
4. Most Admired Debutant Franchisee Of The Year **"Deeher Gifts, Pune"**
5. Most Admired Franchisee Of The Year **"Alpha Charlie, Bhopal"**

### Foreign Trip Winners

1. Assam studio, 3N/4D, Dubai With Partner
2. R.S Creations, 2N/3D, Bangkok with Partner
3. Sweta Industries, 2N/3D, Bangkok single

### Gold Coin winners

1. Assam Studio
2. R.S.Creations
3. Sweta Industries
4. Reflex India
5. P.S.Creation
6. Shree Sitara Sales
7. Nuzen Design and Gift
8. Balaji Creation
9. More and More
10. Hitesh Kishore Ahuja
11. Rainbow Info Solutions
12. Deeher Gifts
13. PSR Abstracts
14. Wrap A Wish
15. Magic Moments
16. The Mast Trio
17. Tilakraj Enterprises





## HALL OF FAME!





## WELCOME ABOARD!

### Presto welcomes its new Partners on board!

Presto welcomes the following Franchise Partners to its growing family. New horizons and fresh ideas. They are all set to make it big. Presto wishes them all a profitable business association ahead!!



**Purnima Chetri**  
Wrap A Wish | City Centre II | Kolkata



**Kowshik Singha**  
Magic Moments | Raghunathganj | Murshidabad



**S. Hariprasath**  
Gift Box | Kotturpuram | Chennai



**Subhash Priyadarshini**  
Something Special | Chidambaram | Tamil Nadu



**Hemanshu Tiwari**  
KPS Management | Haldwani | Uttarakhand



**Prantik Ghosh**  
Image | Jadavpur | Kolkata







**Bijay Kumar Pakhrin**  
Itsy Bitsy | Mid Baneshwar | Kathmandu | Nepal



**Partha Sarathi Roy**  
PSR Abstract | Reliance Mall | Aundh | Pune



**Vipin Agarwal**  
Deeher Gifts | Seasons Mall | Magarpatta city | Pune



**Archana Baldwa**  
A4B Enterprises | Pyramid Mall | Bangalore



**Ganesh**  
Fantasia Gifts | Pollachi | Tamilnadu



**Nishad Muhammad**  
Eshance Gallery | Hi-Lite Mall | Calicut | Kerala



## PRESTO PICNIC!

### The Annual Picnic of Presto

family was held on 16th January 2016 at Sonarpur Resort. All the members of Presto family enjoyed picnic since morning till evening along with the cultural programmes and mouth watering food.



## BENEFIT FROM DISCONTINUED PRODUCTS!



Order from our "Available Till Stock Last" Catalogue and Avail Discounts!

One Time Order	Discount
0 - 5000	25%
5001 - 10000	30%
10000 Plus	35%

For More Details  
Contact Your  
Account Manager  
Today

## WHAT'S HAPPENING?

Product Catalogue of 122 pages for the year 2016 had been launched at our Annual Franchise Meet. Lots of new products had been included in our new catalogue.



*Ask for  
Your Copy  
Today!*





# THE MAGIC TOUCH!



## MAGIC TOUCH PROJECT

### An opportunity from Germany.

Ever wondered... what if you could print on any surface imaginable? Image, what will it do to your business if you could print on Wood, Cotton, or any fabric, Acrylic, Glass, Leather, Human Skin...

Almost any surface you can think off!

Things that you'll require?

Computer, Flat Press, RICOH Laser Printer and Magic Touch Transfer Paper



EQUIPMENTS REQUIRED	DESCRIPTION	QTY	AMOUNT
RICOH PRINTER	MODEL AFRICO SP C 220N	1	24500
MACHINE - CAP PRESS	HEAT TRANSFER MACHINE	1	30000
MAGIC TOUCH PAPERS			
TTC 3.1-A4 (PKT OF 100 SHEETS)	FOR WHITE/LIGHT COLOURED FABRICS OR FABRIC COATED PRODUCTS LIKE T-SHIRTS, JAGAWPUZZLE, MOUSEPADS ETC. THE COATING FORMULA PROVIDES FOR THE ULTIMATE SOFTNESS AT AN UNEXPECTED SOLD WASHING DURABILITY.	1	2250
CPM 6.2-A4 (PKT OF 100 SHEETS)	FOR NON-FABRIC SMOOTH SURFACE SUBSTRATES LIKE CARDBOARD, PLASTICS, MAGNETIC RUBBER, METAL, CERAMIC ETC. CAN ALSO BE USED FOR FINE WEAVE FABRICS WHICH MIGHT NOT REQUIRE WASHING. LE. SPORTS JERSEYS, UMBRELLAS, NECK TIES ETC. BUT WITH A SOFTER BASE PAPER AND A MATIN PAPER TO THE COATING.	1	2175
ORD 8.1-A4 (PKT OF 50 SHEETS)	IS THE LATEST OF THE MAGIC TOUCH PAPER PRODUCTS AND CREATED TO DECORATE ACRYLIC, GLASS AND CRYSTAL, TRANSFERRING THE IMAGE AND A WHITE BACKGROUND IN ONE SIMPLE STEP.	1	1885
OBM 5.3 - A4 (PKT OF 50 SHEETS)	THE WORLD'S FIRST SINGLE-STEP TRANSFER PAPER FOR BLACK OR DARK-COLOURED FABRIC PRODUCTS SUCH AS T-SHIRTS, SWEAT SHIRTS, JACKETS ETC. OBM WORKS FOR BLACK/GREY COLOURED FABRICS OR FABRIC COATED PRODUCTS LIKE T-SHIRTS, SWEAT SHIRTS, JACKETS ETC.	1	4715
DCT 4.5C CLEAR - A4 (PKT OF 50 SHEETS)	FOR NON-FABRIC SMOOTH SURFACE SUBSTRATES WHICH WOULD NOT HOLD UP TO HEAT OR OOD SHAPES SO THEY WOULD NOT FIT INTO A HEAT PRESS LIKE CANDLES, SOAP AND MOUL. CARLS. BUT ALSO PRODUCTS MADE FROM GLASS, CERAMIC AND METAL. COMPATIBLE WITH ALL CURRENTLY AVAILABLE TONER SYSTEMS INCLUDING OIL-LESS SYSTEMS.	1	6165
DCT 4.5 W WHITE -A4 (PKT OF 50 SHEETS)	SAME LIKE DCT 4.5C BUT FOR DARK COLOURED SURFACES OR SUBSTRATES.	1	6165
TATOO 2.1 A4 (PKT OF 25 SHEETS)	THE WATER RELEASE TRANSFER SHEETS ARE FULLY COMPATIBLE WITH ALL AVAILABLE COLOUR LASER DEVICES AND TONER SYSTEMS. SIMPLY PRINT THE DESIGN ON THE TATOO PAPER, APPLY TO GLUE SHEET, TRIM IT AND STICK IT TO THE SKIN. THE TATOO WILL HOLD UP FOR ABOUT 3 DAYS DEPENDING ON THE SKIN TYPE.	1	4350
NRP SILICON RUBBER SHEET (PACK OF 10 SHEET)	THE NRP IS USED FOR THE FINAL SEAL OF OBM'S. X AND WOW! X DECORATIONS.	1	3120
WOW 7.8 (PACK OF 50 SHEETS)	FOR DARK COLOURED T SHIRTS	1	8250
ACCESSORIES			
A - PAD	38x50 cm (FOR CPM 6.2 APPLICATIONS)	1	9995
SOFT PAD	38X50 CM (FOR OBM 5.3 APPLICATIONS)	1	4495
APPLICATION SPONGE A3	FOR CPM 6.2 & ORD 8.1 APPLICATIONS	1	145
RUBBER SQUEEGEE	FOR DCT APPLICATIONS	1	720
TOTAL			108930

## MOBILE SKIN PROJECT

EQUIPMENTS REQUIRED	DESCRIPTION	QTY	PRICE	AMOUNT
MS-PLOTTER	CUTTING PLOTTER A4	1	24000	24000
MS-SOFTWARE	CUTTING SOFTWARE	1	31500	31500
MS-LAMINATOR	LAMINATION MACHINE	1	3000	3000
CONSUMABLES				TO BE PROCURED LOCALLY
MS-PR PAPER	INKJET PRINTER A4 SIZE (EPSON/HP). PLEASE USE THE ORIGINAL INK FOR THIS PROCESS	100	65	6500
MS-LAMFILM (A4 SIZE)	PRINTING PAPER FOR MOBILE A4 SIZE	25	36	900
	LEATHER FINISH	25	36	900
	MATTE FINISH	25	36	900
	GLOSSY FINISH	25	36	900
	SPARKLE FINISH	25	36	900
TOTAL				65900
PROFITABILITY				
COST OF EACH A4 PRINTING (PAPER + FILM)	Rs. 65 + 35 = 100			
PRINTING COST (INK)	Rs. 10			
TOTAL	Rs. 110			
EACH A4 PAPER CAN PRODUCE 3 MOBILE COVER, HENCE COST/MOBI	Rs. 37			
RECOMMENDED MRP/SKIN	Rs. 300			

## THE MOBILE SKIN!

### Awesome Mobile Skins with Personalization @ Presto

Tired of heavy mobile cases? yet want your cover to look attractive & remain scratch free?

Presto introduces personalised mobile skin for your mobile phones. Scratch free, colourful and removable. These skins will add colour to your phones. All in a Personalised Way!





MADE IN  
U.S.A.

unisub



Now, Make Your  
Walls Speak !



Yes, with our Unisub Panels, all the way from the USA. Have your Pictures and Thoughts portrayed on you walls be it your Home, Office, Showroom or any other Interior Space.

The Prints on the Unisub Metal will last for decades without any chance of fading. Easy to hang anywhere and you can make as large a piece you want by going for our combos.

Use the UA3-SB in case you want the Panel to stand on a Table. Go Tell Your Tale !

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## INTRODUCING A NEW REVOLUTION IN RUBBER STAMPING TECHNOLOGY!

### PRODUCT FEATURES

- Thousands of Impressions without a Stamp Pad.
- Print like, Razor Sharp Impressions.
- Stamp can be made in 15 minutes flat.
  - Easy, Clean and Fast Process.
  - Extremely Profitable Business.
- Ink color options : Black, Red, Blue & Violet.
  - Improves Efficiency of your office
  - Number of Impression Longevity.
  - Product case for people on the move.



**Presto®**

PERSONALISED WONDERS

Gifts | Awards | Mementos | Home Decor | Office Rubber Stamps

Mohan Impressions P. Limited

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