## Presto Alkn



Vol I ) Issue | December 2013

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#### PRESTO WINS

the Images Most Admired Retailer Award - Leisure at INDIA RETAIL FORUM 2013 held at Renaissance Hotel, Mumbai

#### India Retail Forum is the most

prestigious event for the Retail Industry in India. IRF as it is popularly known takes place at Renaissance Hotel in Mumbai every year and the who's- who of the Indian Retail Industry are present at this confluence of great minds. You imagine any big Retail brand or their CEO's, they are all there at the IRF.

It is amongst these big ticket brands that Presto has emerged as "The Most Admired Retailer-Leisure" at a glittering Award Ceremony held on 26th September 2013 in front of an August Retail Fraternity.

It's time to celebrate and congratulate each one associated with Presto in any capacity. This recognition will go a long way in building the brand and it's acceptability in the most prestigious Shopping Malls across India and add stimulus in each of us to reach even higher goals.



#### the coveted AWAPA

The Award was received by Mr. Nimesh Soni and Mr. Vikash Soni our Franchise Partners in Mumbai.



#### FROM THE EDITOR'S DESK

Presto Talk is back again. It will be a quarterly communiqué. We will keep you

updated with the help of this communiqué. Now we have 142 stores across the country and in the October itself seven new outlets have been opened in Bangalore, Dhanbad, Mumbai (2), Itanagar, Hyderabad and Baroda. Those of you who have not yet joined the bandwagon are invited and can write to me personally. We can surely find a retail space for you to do this make believe business.

Happy Franchising!!

Manisha Agarwal | Manager - Franchise Chain









Annual Franchise Meet 2013 at the Sundarbans.

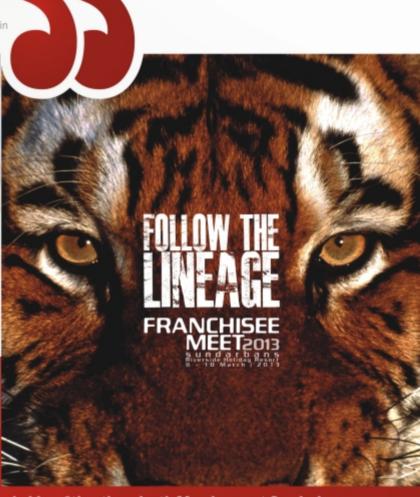
Sundarbans, literally means beautiful forest, is a combined forest in Bangladesh and India and a heaven for photographers and travelers, and is the biggest mangrove giforest in the world and is a treasure island of biodiversity.

The Sundarbans has been declared a UNESCO World available. The part of the forest within Indian

Territory is called Sundarbans National Park and is in the South 24 Parganas district of West Bengal. The Sundarbans cover an area of 38,500 sq km, of which about one-third is covered in water/marsh areas. Since 1966 the Sundarbans have been a wildlife sanctuary, and it is estimated that there are now 400 Royal Bengal tigers and about 30,000 spotted deer in the area.

3.

Three days programme for annual franchise meet was



held on 8th, 9th and 10th March 2013 at Sundarban Riverside Holiday Resort. Around 40 Franchise were present from across the country. Several awards were given to the franchisee based on their annual targets and outstanding performance. Three Franchisee won the award for meeting their annual targets.

- Assam Studio of Shillong (Mr. Atanu Pal Chowdhury)
- Exponential Incorporation (Mr. Raja Ghoain)
- SJP Enterprises (Mr. Sandeep Pagaria)



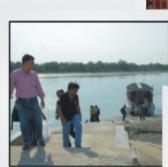
#### PICTURE THIS

































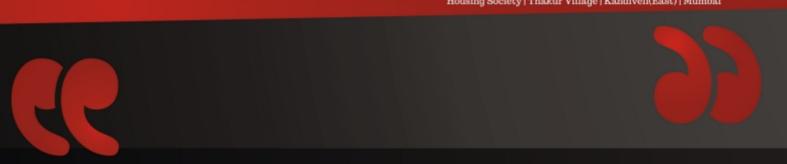
#### WELCOME ABOARD!

#### Presto welcomes its new partners on board

Presto welcomes the following franchise partners to its growing family. New horizons and fresh ideas. They are all set to make it big. Presto wishes them all a profitable business association ahead!







#### WHAT'S NEW?



**PL 4030** 

New Laser Engraving Machine Launched! The PL3040 and Pl6040 Compact Design makes the machine body more compact and saves working space. Improved structure enables the machine working to be more stable, have better accuracy, and lower noise.

Intelligent safety switch on door opening and closing. When you open the door, the machine stops beaming and travelling, you can resume working manually or by closing the top door.

Intelligent Thermostat and water flowing switch to protect the laser tube, when the temperature goes above a certain point (can be fixed), the machine will pause and resume till the temperature gets normal, when there is no water flowing, the switch will close and machine stops working. This feature extends the life of the Laser Tube.

LED Lamps are also fixed, with long lifespan and safe position.

Red Dot, Red beam going through via focus lens to accurately estimate the Laser path.



Toys, Cloth, Garments, Building Model, Upholster, Computerized embroidery and clipping, Packaging and Laser Generator ~ Hermetic and detached CO2 laser tube Working Area - 420 x 320mm Positioning Precision ~ ±0.01mm Machine Dimension ~ 850 x 680 x 410mm Control System ~ Speedy DSP Supporting Format ~ plt, \*.dst, \*.dxf, \*.bmp, \*.al, \*las, support AutoCAD, CorelDraw format outputs Engraving Speed ~ 800mm/s Interface ~ LCD Screen and USB interface Working Voltage ~ AC220V ±10%,50Hz , Running Environment ~ 0-45°, Humidity: 5%-95% Warranty ~ One year, except consumable goods



#### NEW ON THE CHARTS!

Metal is in. Presto has recently introduced different kinds of "Metal Pens". Prior to this we had only wooden pens but after the introduction of the new "Laser Engraving Machine", engraving can become possible to be done on metal pens, too!



Dealer Price ~ #135/ MRP ₹270/-

Black VJ Roller Pen } FLP 005 Dealer Price ~ #120/-MRP ₹240/-



Black VJ B/P Pen } FLP 006 Dealer Price ~ #88/ MRP ₹175/-

Leather Check B/P Pen } FLP 009 Dealer Price ~₹58/-MRP ₹115/-



Brown Leather B/P Pen } FLP 007 Dealer Price ~ ₹98/-MRP #195/-

Satin Roller B/P Pen } FLP 010 Dealer Price ~ #135/-MRP ₹270/-



Brown Leather Roller Pen } FLP 008 Dealer Price ~ #113/-MRP \*225/-



#### POLYMER STAMP MAKING MACHINE







#### What's in the box?

UV Stampmaker Magnetic clamp with A8 mask 4 medium & 6 small Imagepac stamp pack (do not expose to light till you need them otherwise the gel will harden) 3 Imageblack inkjet negative films Test negative Clear plastic tray CD with Training Video and useful info Brush





















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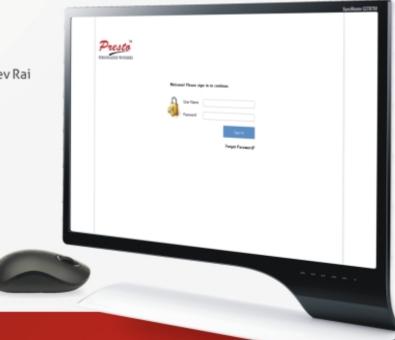
Also find the help link for new users

For user name and password you need to contact Mr. Sanjeev Rai

Contact ~ 0 98311 69906

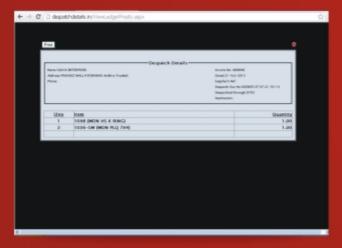
E-mail ~ sanjiv.presto@gmail.com





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#### Mr. Amitabh Bachhan being gifted a 3D Crystal made from Presto

by Mr. Vishwas Chandwaskar, our Franchisee in Bhopal who was on the hot seat. The episode was telecast on 20th and 25th October 2013. We wish him all the very best and thank him for doing Presto so very proud!!

#### Important Touch Points:

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